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FOR IMMEDIATE RELEASE
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FCB & Modern Tavern Kick Off 1st Annual Barley's Buddies Dog Walkathon on July 2nd



Fort Collins, CO – On July 2nd from 8-11am, treat your doggy pals by bringing them to the Modern Tavern at Fort Collins Brewery (FCB) for the 1st Annual Barley's Buddies Dog Walkathon. "Barley's Buddies" stems from FCB and Modern Tavern Owner Tina Peters' dog Barley, a frequent and welcomed visitor of the brewery and the inspiration behind seasonal brews such as Farm Dog and new July seasonal, Peaches and Barley. "Dogs are part of our local community and it's important that they're given an opportunity to find their forever home," said Peters. "We're part of an awesome brewing community that can help spread education, awareness and support for animal adoption."



Presented by Poudre Pet & Feed Supply, Barley's Buddy's Walkathon will be a fun event for humans and pups alike. Dog lovers are encouraged to register ahead of time to avoid lines. The entry fee is \$20 (one human and one pup) and includes FCB's house-made Spent Grain Dog Biscuits. Check in and registration will begin promptly at 7:30am at the brewery. At 8:00am, the dog walk will begin on 9th St. heading North to Buckingham St. and finishing back at the Pet Vendor Booths. After the walk, stick around for Barley's Activities which include:

- Dog splash pools and fun frozen puzzle treats to help keep your pups fresh and cool
- FCB beer and Modern Tavern food (after the walk enjoy a nice FCB beer and grab some food at our Modern Tavern booth)
- Costume contests (best dressed and most creative) and dog-focused games
- Local pet vendor booths for fun doggy shopping, training and education

Proceeds for the event will benefit Animal House Rescue & Grooming. Cary Rentola, the Development and Event Manager at Animal House notes that "Animal House Rescue & Grooming is fortunate to be the beneficiary of proceeds raised at Barley's Buddies Walkathon. This event will raise much needed funds to provide opportunities to dogs and puppies in need of a second chance at life and love." Other sponsors for the event include Fort Collins Dog Wizard and Four Seasons Veterinary Specialists.

Parking for the event will be available in the western parking lot at FCB. Barley's Activities will be located on the North side of the brewery.

About FCB and Modern Tavern:

About FCB: Fort Collins Brewery & Tavern is a family-owned, handcrafted microbrewery and full service tavern in Northern Colorado, established in 2003. FCB offers an outstanding lineup of 50 ales and lagers that can be found on tap as well as in bottles throughout the U.S. FCB is a 2015 GABF® Gold Medal Winner for Oktoberfest in the Dortmunder/German-Style Oktoberfest category. For more information, visit fortcollinsbrewery.com or call 970-472-1499. Brewery tours run Monday - Friday by appointment and Saturday from 12 - 4 p.m. (at the top of the hour). Create - Share - Savor

About Animal House:

A distinctive and special resource within our community, Animal House aims to decrease the euthanasia rate of adoptable dogs by giving these well-serving animals the opportunity and most importantly, the time to find the right home. Through community outreach and collaboration with overpopulated and underserved shelters, we're making a difference in the lives of dogs and the humans who love them. For more information visit www.animalhousehelp.org